

Cuba Economic Baseline Study



Project Title	Cuba Economic Baseline Study
Project Summary	The goal of the study is to measure the impact of an opening (U.S.-Cuba relations) on economic mobility in Cuba.
Country	Cuba
Agency	Department of State
DoS Office	WHA/PPC
Post	N/A
Section	N/A
Number of Interns	4

Project Description

The Cuba baseline project will consist of a desk study examining and analyzing existing sources of data (including the UN, ECLAC, RCC, and third countries, etc.) that provide a clear picture of the Cuban economy as it exists following resumption of diplomatic relations with the U.S. The primary focus of this study is to find data and correlations on a range of topics (for example, carbon emissions, commercial flight frequency, weather satellite nighttime imagery (showing electrification/lights), trade and travel data with other countries), and any other indicators that relate to the study. Researchers should provide a validity assessment of data sources, and include recommendations that may be most useful to determine economic effects of changes in both U.S. and Cuban diplomatic ties. This study specifically precludes travel to Cuba or interaction with the U.S. Embassy in Havana.

Desired Skills Interests

Skill
Independent
Knowledge management
Research
Statistics
M&E

Additional Information

The final product should be a research paper, no longer than 30 pages, with an executive summary suitable for public review, of two pages in length. A summary table of the available data points and/or statistical information should also be provided in a searchable format, including the sources of the data, the frequency of the availability of the data, and a data quality analysis. The data tables and sources will be used by the U.S. Department of State for further tracking.

Several offices within the Department of State’s Bureau of Western Hemisphere Affairs are eager to reap the benefits of the restoration of diplomatic relations with Cuba, an event that has taken more than a half century to accomplish. This is a tremendous opportunity to learn about an economy that has been hidden from view, and is at the ground floor of cooperation with the United States.

Language Requirements

Language Speaking Proficiency		Reading Proficiency	Importance
Spanish	No practical proficiency	Minimum professional proficiency	Nice to Have